

AL1CE

Dark electronic rock from the space between the sacred and the synthetic. As Above, So Below — out now.

GENRE	BASED IN	LABEL	BOOKING
Dark Electronic Rock	Los Angeles, CA	Independent	Available Worldwide

01 — BIOGRAPHY

Formed — 2011, Los Angeles

Members — Vocals, synths, guitars, machines

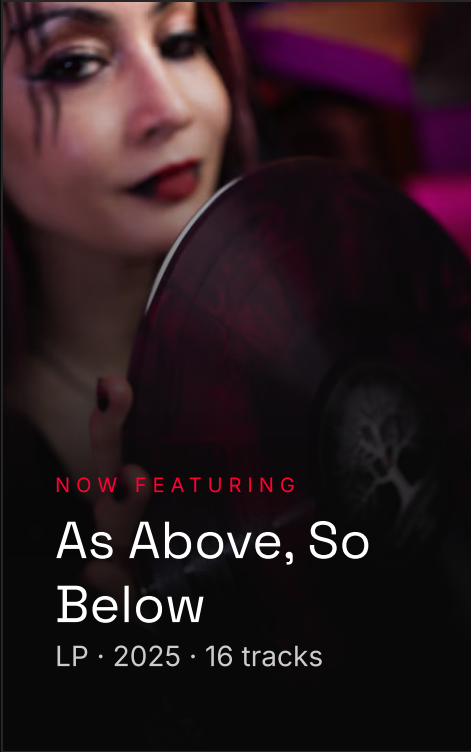
Label — 100% Independent

Latest Release — As Above, So Below (2025)

AL1CE is a genre-bending fusion of electronic dance, dark wave, and rock, creating a dreamlike and cathartic world of surreal imagery, emotional intensity, and transformative storytelling.

The band's modern chapter began in 2020 during a formative songwriting retreat in Joshua Tree, where the seeds of As Above, So Below took shape. When the world shut down weeks later, AL1CE pivoted into immersive livestreams that sparked the Mad Hatter Army and carried them through years of touring, change, and renewal.

In 2025, AL1CE released their ambitious double album As Above, So Below following a highly successful Kickstarter, offering expanded visual worlds, exclusive physical editions, and limited-run vinyl. The band continues to evolve through immersive live shows, intimate fan experiences, and a deepening connection with their growing global community.



NOW FEATURING

As Above, So Below

LP · 2025 · 16 tracks

Electrical As Above, So Below	6:35
Love Is Forever As Above, So Below	6:23
For Dead As Above, So Below	4:58
Army Of Me As Above, So Below	4:03
FULL CATALOG ON ALL PLATFORMS ↓	

DISCOGRAPHY

01	As Above, So Below	LATEST	LP	16 trk	2025
02	So Below		LP	9 trk	2025
03	Electrical: Reimagination		EP	7 trk	2021
04	As Above		LP	8 trk	2021
05	The Thirteenth Hour		LP	14 trk	2018
06	The End Of The Beginning		EP	12 trk	2011

SPOTIFY

<https://open.spotify.com/artist/00EswCup9P8ou9tFbOUSE5>

APPLE MUSIC

<https://music.apple.com/us/artist/al1ce/1257569065>

BANDCAMP

<https://music.ilikealice.com>

YOUTUBE

<https://youtube.com/@AL1CE>



OFFICIAL MUSIC VIDEO

Electrical

youtube.com/watch?v=1A7U-rJ9dTm



OFFICIAL MUSIC VIDEO

Say My Name

youtube.com/watch?v=iKUx1xRbTt0



OFFICIAL VIDEO

Love Is Forever

youtube.com/watch?v=R1jHVo84WUQ



Official AL1CE logos and color tokens for press, partners, and promoters.



Wordmark PNG [⬇️](#)

High-resolution transparent wordmark

PNG · 6400×2013



App Icon [⬇️](#)

Square mark for avatars and app icons

PNG · 512×512

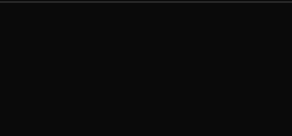
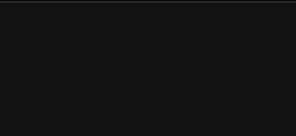


Brand Colors [⬇️](#)

Primary palette hex values

TXT · REFERENCE

COLOR TOKENS

				
Cyber Red #FF0033	Cyber Red Dark #CC0029	Background #0A0A0A	Surface #121212	White #FFFFFF

6

ALBUMS

12

TOURS

400+

SHOWS PLAYED

AL1CE has spent over a decade on the road, playing 400+ shows across clubs, warehouses, and festivals — a road-tested live act that turns up and delivers, night after night.

Oct 11, 2025	Los Angeles, CA	Outfits & Oddities Warehouse
Oct 10, 2025	Tempe, AZ	Yucca Tap Room
Oct 9, 2025	El Paso, TX	Rosewood Bar
Oct 8, 2025	Dallas, TX	Ruins
Oct 7, 2025	San Antonio, TX	The Starlighter
Oct 3, 2025	New Orleans, LA	Santos Bar
Oct 3, 2025	Tampa, FL	Absolution Fest 2025
Oct 1, 2025	Savannah, GA	The Wormhole
Sep 30, 2025	Atlanta, GA	529
Sep 28, 2025	Tulsa, OK	Whittier Bar

DOCUMENTS

PDF DOWNLOADS

INPUT LIST — 2024

STEREO = OPTIONAL

Stage Plot Positions, monitors, power drops AVAILABLE ON REQUEST	Input List 22-channel input list & patch AVAILABLE ON REQUEST
Technical Rider PA, monitoring, backline, lighting AVAILABLE ON REQUEST	Hospitality Rider Green room & catering AVAILABLE ON REQUEST

22 INPUT CH.	24 CHANNEL RACK	75 min SET LENGTH	90 min LOAD-IN
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AL1CE travels with in-ear monitors, playback rig, and stage-managed lighting cues. Full backline, power, and hospitality details are in the technical rider above.

Advance contact: contact@ilikealice.com.

CH	SOURCE	TYPE
1	Kick	MONO
2	Snare	MONO
3	Tom	MONO
4	Rack 2	MONO
5	Floor	MONO
6	Bongos	MONO
7	Guitar L	STEREO
8	Guitar R	STEREO
9	Bass Guitar	MONO
10	Moog (Synth Bass)	MONO
11	E-Pad	MONO
12	Lead Vocal	MONO
13	Stage Right Vocal	MONO
14	Stage Left Vocal	MONO
15	Tracks L	STEREO
16	Tracks R	STEREO
17	Synth L	STEREO
18	Synth R	STEREO
19	Keys L	STEREO
20	Keys R	STEREO
21	Vocal FX L	STEREO
22	Vocal FX R	STEREO

24-channel rack with tails from a split IEM rack. Stereo channels (bold) are optional — the L channel alone works if needed.

FOR BOOKING, PRESS & ALL INQUIRIES

contact@ilikealice.com